

Cut and paste the copy from this document to put into an email that you send to landlords.

To help build your brand, make sure you add your name, company name, contact information and logo.

Subject Line: From Accidental Landlord to Confident Investor

Body Copy:

As a Property Manager, I'm fortunate to be in the position to help landlords run a profitable business.

It's amazing how many of the property owners I work with never intended to become landlords in the first place. Because of that, they usually had to go through a learning curve. If this sounds like you, then I'm happy to share this 5-part video series with you called, "From Accidental Landlord to Confident Investor."

<https://vimeo.com/showcase/6727340>

Even if you're a seasoned landlord, this series is bound to provide plenty of new ideas and strategies to help you become even more successful.

Thank you,
<YOUR NAME>
<PM COMPANY NAME>
<PHONE NUMBER>
<LOGO>



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