**Landlord Protection Email Templates**

**1st Email from PM to Current Owners (Sample Subject Lines)**

Subject Line 1:  I’m providing a new service

Subject Line 2:  Check out this new product for landlords

Subject Line 3:  New insurance solution for landlords

[<CLICK to view video>](https://vimeo.com/724567434?share=copy)

Hi <Landlord Name>,

Our goal at (INSERT COMPANY NAME) is to shield our property owners from a wide range of financial risks that can jeopardize their success and profitability. I’ve recently added a new service that will protect you in new ways that have never been offered to landlords before. See the video above for details.

**Introducing Landlord Protection Insurance—exclusively for Property Owners**

There are many risks to owning a rental property. Insurance brokers won’t cover some of the more expensive ones, like Tenant Malicious Damage. But there is a company that I trust that does. SureVestor now offers a solution that will shield you from those types of expenses. It’s a new service that I’m suggesting you get because it includes:

* **Tenant Malicious Damage Guaranteed** with $35k in coverage
* **Loss of Rent Guarantee** with up to 25 weeks of rent loss
* **Eviction Guarantee** with $5k in eviction coverage, plus $600 for any sheriff fees
* **$15K in Theft** or Damage Due to Theft.
* **Rekeying of locks** if a tenant skips or has to be evicted
* **$5k lockbox coverage**

The Landlord Protection covers all those expenses and more for only $XX per month.\* Remember, even the best tenant can do something that might cost you a small fortune. Here is some more information about the policies: [FLYER (Click Here)](https://surevestor.com/wp-content/uploads/2025/02/flyer-scheer-landlord-protection-policy-standalone.pdf) and [FAQs (Click Here)](https://surevestor.com/wp-content/uploads/2025/02/faqs-scheer-landlord-protection-key-facts.pdf). If you have further questions, just reach out to SureVestor at [info@surevestor.com](mailto:info@surevestor.com) or 800-975-0562.

Thank you for your continued business!

PM Name

PM Company Name

Contact Info

\*Landlord Protection insurance is only available under our management company. Price includes tax and small administration fee.

**2nd Email- Follow-Up from PM to Owners (Option 1 )**

Subject Line 1: Landlord Protection insurance could save you $35k or more

Subject Line 2:  Your dwelling policy won’t cover this

[<CLICK to view video>](https://vimeo.com/724567434?share=copy)

Hi <Landlord Name>,

Part of my job as your Property Manager is to make sure that your rental home is protected from damage. It doesn’t take much for a good tenant to lose a job or get divorced and suddenly stop paying rent. Or for a disgruntled tenant to create thousands of dollars of damage.

**Now you can be covered for lost rent and malicious damage.**

There’s only one insurance companies in the U.S. that reimburses you for Tenant Malicious Damage and they’re name is SureVestor. Here’s what it covers:

* **Tenant Malicious Damage Guaranteed** with $35k in coverage
* **Loss of Rent Guarantee** with up to 25 weeks of rent loss
* **Eviction Guarantee** with $5k in eviction coverage, plus $600 for any sheriff fees
* **$15K in Theft** or Damage Due to Theft.

**Save money. Gain peace of mind.**

The Landlord Protection covers all those expenses and more for only $XX per month.\* Here is some more information about the policies:  [FLYER (Click Here)](https://surevestor.com/wp-content/uploads/2025/02/flyer-scheer-landlord-protection-policy-standalone.pdf) and [FAQs (Click Here)](https://surevestor.com/wp-content/uploads/2025/02/faqs-scheer-landlord-protection-key-facts.pdf). If you have further questions, just reach out to SureVestor at [info@surevestor.com](mailto:info@surevestor.com) or 800-975-0562.

Thank you for your continued business!

PM Name

PM Company Name

Contact Info

\*Landlord Protection insurance is only available under our management company. Price includes tax and small administration fee.

**2nd Email- Follow-Up from PM to Owners (Option 2)**

Subject Line 1: Your dwelling policy won’t cover

[<CLICK to view video>](https://vimeo.com/724567434?share=copy)

Hi <Landlord Name>,

I recently wrote to you about SureVestor’s Landlord Protection insurance. Here are the three reasons why I think you’ll appreciate having it:

1. It covers Malicious Tenant Damage expenses up to $35,000. No other insurance company in the U.S. even covers a dollar.
2. It covers loss of rent the tenant is obligated to pay.
3. In the unlikely event we have to evict your tenant, you’re covered.

**Save money. Gain peace of mind.**

The Landlord Protection covers all those expenses and more for only $XX per month.\* Here is some more information about the policies:  [FLYER (Click Here)](https://surevestor.com/wp-content/uploads/2025/02/flyer-scheer-landlord-protection-policy-standalone.pdf) and [FAQs (Click Here)](https://surevestor.com/wp-content/uploads/2025/02/faqs-scheer-landlord-protection-key-facts.pdf). If you have further questions, just reach out to SureVestor at [info@surevestor.com](mailto:info@surevestor.com) or 800-975-0562.

Thank you for your continued business!

PM Name

PM Company Name

Contact Info

\*Landlord Protection insurance is only available under our management company. Price includes tax and small administration fee.

**3rd Email- Proof of {POLICY\_NAME} Coverage**

Subject Line:  Proof of {POLICY\_NAME} Coverage

Body Copy:

[<CLICK to view video>](https://vimeo.com/724567434?share=copy)

Dear <Landlord Name>,

Per your request, please find attached the {POLICY\_NAME} policy and certificate of insurance. As this is a master policy, the named insured is our management company. The additional insureds are the properties we report to SureVestor and include in the monthly reports.

Your property at (Enter Property Address) is included in the report, and therefore, it currently has liability coverage as per the attached policy.

Kind regards,

PM Name

PM Company Name

Contact Info